

2023 Monitoring and Evaluation Annual Report



Measuring what matters?

Beth and Fiona



Keeping people at the centre of measurement and evaluation

RBA and ABCD are complementary processes.

RBA starts with the outcomes we want for young people and works backward to the means that will get us there.

ABCD provides a robust strengths based way of looking at means to get us there together.



Measuring what Matters

At Jeder we have been Measuring what Matters for many years. We have a deep belief in person centered practice and we use this lens as we explore and do measurement, evaluation and learning. We are continuously looking at how we can create and nurture community and people centered work. We create measurement frameworks that are embedded as part of the work instead of being an after thought, while also building capacity with community members for the future.

Shifting mindsets from measurement being about accountability to funder first to accountability to people first. When we are accountable to people first, the organisation flourishes and the funder flourishes. We use data to inform and drive curiosity and innovation, with the voices and expertise of people engaging in the programs, activities or community at the centre. Within the Our Futures project we will explore together and continue to measure what matters in a meaningful, creative and engaging way!

Our evaluation approach

The approach to this evaluation is a bespoke and blended model that draws on outcomes-based evaluation situated within a participatory and empowerment evaluation framework. It includes mixed methods that draw on both quantitative and qualitative data.

Outcomes approach

An outcomes evaluation approach seeks to describe and measure changes that have occurred in response to the Our Futures Project. They also seek to understand and learn from the role particular interventions play in producing these changes.

Participatory approach

A participatory evaluation approach involves the stakeholders and/or beneficiaries in the evaluation process. Involvement can take place at any stage of the evaluation process, including design, data collection, reflection, and reporting. Our Futures seeks to include participants in the measurement, evaluation, and reflection journey. They do this by involving young people in the process and listening to young people and stakeholders. This helps them to understand whether the outcomes reflect their purpose for participating and whether the surveys and data collection processes are clear and accessible. They also seek to collaboratively celebrate milestones, review activities, and adapt as the goals of young people progressively change.

Our Futures continuously strives to increase participant voices, through co-design, conversations, surveys, and interviews.

Empowerment approach

The empowerment approach is designed to provide groups with the tools and knowledge they need to monitor and evaluate their own performance & accomplish their goals. It supports a participatory process of evaluating community-based projects, promoting community empowerment, ownership, and accountability.



The evaluation process:

Step 1: Introduce outcomes measurement and codesign and/or build an evaluation framework, tools, and plan for Our Futures program

The evaluators worked in partnership with the Our Futures team members, specifically Andy Beeston and young people, to review and refine the existing evaluation framework, tools, and plan. Together we:

- Reviewed the purpose of the program
- Introduced the basic concepts of measurement, evaluation and learning and built capacity of the team to understand and implement and embed evaluation into your work
- Identified the purpose of the program and outcomes
- Identified key outcome measures of success
- Created an evaluation plan, including who is to collect what and by when.

Step 2: Gather and synthesise data

We worked in partnership with the Our Futures team to gather and synthesise data. We:

- Supported the Our Futures team to review the raw data relevant to their work
- Reviewed and synthesised data into a digestible format to support the data reflection process.

Step 3: Data Analysis & Report

We collated the qualitative and quantitative data into a report, in partnership with the Our Futures team to be presented to community and submitted to the funder.


Step 4: Data Reflection Process

Early next year, we will take identified team members, including young people, through the data reflection, analysis, and quality improvement process. We will demonstrate how this process can be used to look at what the data tells us, identify partners, strategies for improvement and develop an action plan to move forward. This is also an opportunity to celebrate what has been achieved and what is working well. It will also provide valuable qualitative data for the evaluation report. We will also build the capacity of the team in this process so it can be facilitated in-house and embedded into the work.

What are we collecting?

Data...more than just numbers...

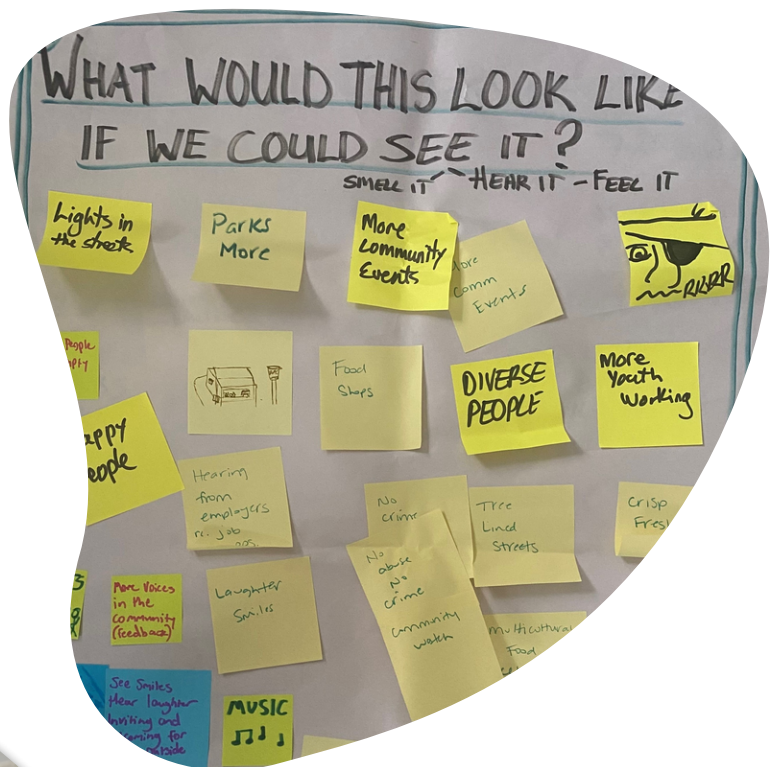
To ensure they are continuously listening, learning, and adapting to changing contexts, the Our Futures team regularly captures, reviews, reflects on data, and adapts their practice as they go. This process supports them to create a culture of transparency as they dive deeply into the experiences of young people, the things that are working well and the challenges, all of which they use to generate areas for action. Throughout the 2023 year, Our Futures captured a range of data, both quantitative and qualitative, to understand whether the project is having the intended impact. While we know this sounds a bit esoteric, we are also very practical. Our focus is on creating measurement frameworks that are connected to purpose, simple, useful and meaningful.



Where it all began...

The evaluation journey began on Wednesday, May 31st in the Launchpad with the youth participants of the Seagulls to Chips program. 7 young people came together to begin designing a monitoring and evaluation framework for the Our Futures Program. We started with a population level conversation to understand what is important to them and what kind of community they want to live in. Through this process, they identified the change they are hoping to contribute towards through the Our Futures Project. They've called these

'Our Obsessions'



The following page represents the conversations and beginning of the Our Futures Monitoring and Evaluation journey. This information connects the project to purpose and supports everyone involved to keep the voices of young people and the community at the centre of the work.

What kind of community do you want for Youth in George Town?

Youth said:

- Best small town in Tassie!
- Schools help all people
- Clean
- Accepting, welcoming, involving
- Respectful
- Accessible, livable, walkable, bike paths
- Healthy & well
- Towns that work together
- Positive Australia
- Opportunities, chance to grow
- Safe, feel safe in community, no illegal things
- Things to do, Youth hang out, safe place to chill and play board games and video games, arcade, fishing shops, KFC, Chocolate Town
- Value education and employment, more jobs, more shops, more opportunities

Oldies said:

- Safe
- Inclusive
- Equality
- Valuing diversity
- Youth are proud to live in George Town
- Opportunities - all Youth in GT can explore their potential
- Access to services, community without barriers
- Youth are engaged in their community, Busy not bored
- Connection to supportive 'family'
- Educational opportunities, want to go to school
- Welcomed and valued
- Youth feel ownership and belonging, views are actioned, safe to share views, heard and not judged
- Healthy
- Collaborative approach - working together

What would this look like?

Youth Said:

- Crisp fresh air, tree lined streets, More parks, lights, CCTV, people, community events, music
- No crime, no abuse, community watch
- No addiction, no tobacco stores
- Diverse people, multicultural food celebration, diverse food options, more language options on fishing rules signs
- Less empty stores
- Happy people, see smiles, hear laughter, feels inviting and welcoming for people outside of GT
- More youth working, hearing from employers about job opportunities
- More voices in the community
- Feeling of a positive future in GT
- Education is meaningful to Youth
- Positive role models

Oldies said:

- Well lit streets
- Youth are proud & contributing
- Comfortable and safe at home
- Happy stable homes
- Everyone has appropriate housing
- Gavin not needed as police - new role
- Every young person has enough to eat
- More people everywhere
- No discrimination, racism or bullying
- Health relationships, acceptance
- More attendance - school & after school
- Greater opportunity, Engaged minds, Youth influence decision making, Youth are productive, Leadership roles in community, Conversations about future/next steps
- Adults have healthy minds
- Better communication with parents

How might we measure it?

Collectively we said:

- Crime rates
- Tidy Town Awards
- Surveys & ABS Data
- Safety:
- Youth reporting bullying
- People accessing food services
- Lower unemployment - faster job search processes
- Waiting list for housing
- Volunteers
- Community Groups
- SEIFA Index
- Youth crime
- Improvement in accessible infrastructure
- More people
- Education:
- School engagement and attendance
- Surveys
- Education results
- Student well-being surveys
- School retention
- Extra curricular activities
- Participation rates in clubs

How we are going to do it? Together!

- **Create Great Questions** - Surveys, Hosts BIG Convo's, QR codes, FB & #tags
- **Programs and projects** - Youth Outreach & Engagement, Youth Advisory Group, Seagulls to Chips, Youth Voice Collection
- **Events** - Pop ups & pop ins!
- Go to community, schools and hang outs
- **Invite others in**
- Develop our **collective ways of working**
- Change it up if we have to.
- **Be flexible**
- Share our stories well
- ? Theory of Change
- **Know our partners**
- Speech bubbles
- Magnetic white boards
- Video interviews
- Podcasting
- **Food!** - Pizza and Milo is a must!
- Spinning Wheel
- Sports Equipment and stuff!

Our Futures: Our Purpose

We want to live in a community that is inclusive, connected, safe, accessible and free from bullying.

Our Obsessions

- ★ Inclusion
- ★ Bullying
- ★ Community connection
- ★ Safety
- ★ Accessibility