

ART STREET ART



**WORK WITH STREET ARTISTS
TO CREATE MURALS**

CREATE INTERACTIVE PUBLIC ART

LEARN NEW SKILLS AND TECHNIQUES

**CREATIVELY CO-DESIGN ART FOR
STREETSCAPES AND YOUTH SPACES**

A creative collaboration of artists and professionals working with local youth to transform Macquarie St into Art Street. This is a free opportunity for youth aged 10-17 living in the George Town municipality. For further information, email andrew.beeston@georgetown.tas.gov.au





ART – STREET – ART

Art Street Art is a youth project funded by the Premier's Fund for Children and Young People in collaboration with the Future Impact Group and George Town Council.

Art Street Art has the opportunity to turn Macquarie St (the shopping precinct of George Town) into Art Street, by creating Street Art.

A fun play on words ;)

The project will be co-designed by local youth (term 1), with workshops to equip them in skills (term 2&3) and installation of various forms of street art to launch an Art Street event (term 4).

Art Street Art works to encourage youth to develop a sense of pride in the precinct and to contribute creatively to the streetscape of the town, minimising vandalism, anti-social behaviours and damage to Council and public property.



2024 TIMELINE

**Term 1 - co-design project and planning
with the youth**

Youth Week (April) - Project Launch

**Term 2 and 3 - mentoring workshops and
concept designs**

**Term 4 - installation of street art and
Art Street Art event**

end of 2024 - Review and grant acquittal



YOUTH MEETING DATES

24th January
14th February
20th March
17th April
15th May
19th June
17th July
14th August
18th September
23rd October
20th November



CO-DESIGNING THE PROJECT

Members of the Youth Impact Council along with other interested youth, will meet regularly to discuss what the Art Street Art project will look like.

Taking a co-design approach allows the youth to have ownership of the project. The youth are the ones that know what will work for other youth (context experts) and will work with professionals (content experts) to deliver a quality product for the community.

The youth through their co-design collaboration, will present their plan to Council and community stakeholders for endorsement prior to the art installations taking place.

The youth will also have influence in the launch event, capturing the event through video and creative content.



IDENTIFYING SPACES, PLACES AND METHODS

The youth will walk the Macquarie St precinct identifying potential spaces to inject creativity.

Spaces may include graffitied walls, vacant windows, street poles, and even pathways! Anything that could benefit with added creativity is an opportunity to bring a street art vibe.

Following identifying the spaces and places, the youth will then need to design what methods of art will be used. Will it be permanent? Will it be temporary? Will it require professionals to take a lead, or could it be a community collaboration opportunity?

The methods could include but are not limited to: mural, graffiti, chalk, projection, digital, prints, even yarn!



ART WORKSHOPS AND DESIGN PREPARATION

During the Winter months, creative groups and art professionals will be engaged to work with the youth to create designs for the Art Street Art launch.

Through workshops, the youth will have opportunities to be trained and equipped in the methods selected with the locations of installation in mind.

Schools will also select creatives to participate in workshops where their contributions can be included in the launch of Art Street Art.

Final designs and preparation will be presented to Council and community stakeholders for endorsement.



INSTALLATION AND CELEBRATION

When the warmer weather hits in term 4, the street artists including the youth involved will be installing all the street art.

Schools, creative groups, along with the professionals and the youth team will come together to launch the project turning Macquarie St into Art Street!

A celebration event will take place where the street art can be viewed, temporary art can be created, with the inclusion of art activities, music, food with an all-round creative vibe for George Town.